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1923/24



LONE ELM

GLADIOLI



GROWN BY

J. W. SEILER CO.

TELEPHONE 23 F 22

R. F. D. 1

RAVENNA, OHIO

RETAIL PRICE LIST

OF THE

J. W. SEILER CO.

RAVENNA, OHIO



SEASON 1923-1924



TERMS

F. O. B. Ravenna. Cash with order. No bulbs held unless 25% of remittance accompanies order, balance to be paid before shipping, or will ship C. O. D.

We accept all orders on condition that they shall be void, should any injury befall our stock, from fire or other causes over which we have no control, also, all orders subject to prior sale. Unless otherwise instructed, we will use our best judgment as to time of making shipment.

Last season we intended to discontinue our retail business entirely this season, but met with so much success and liberal patronage from our former customers and friends that we have decided to continue our retail end of the business for the present season at least.

Don't hesitate in sending small orders as your order will receive the same careful attention whether for one bulb or one thousand.

Postage stamps accepted for orders under one dollar only, and then in one and two cent denomination.

Yours for better Glads,

J. W. SEILER CO.

	Each	Per 12	Per 100	Bblts Per 1000
AMERICA—Best pink on the market. Among the older varieties but still the most popular....	\$.05	\$.25	\$1.50	\$.20
ANNA EBERIUS—Dark velvety purple; flowers large and well set on spike.....	.15	1.50		
AUGUSTA—White, with lavender anthers.....	.05	.30	1.80	.30
BARON HULOT—Rich velvety purple, best blue or purple variety on the market.....	.05	.50		1.00
BERTREX—(Austin) White. with lilac line in throat; size and form of America, tall straight spike, an excellent shipper.....	.10	.75		1.00
CANDIDUM—(Austin) Large white blooms, free bloomer05	.40		.50
CANARY BIRD—Clear yellow, of good size and form10	1.00		
CARDISUN—(Austin) Large bloom of deep, dark velvety red, with darker throat; slender medium length spike; very choice.....	.10	.75		.75

	Each	Per 12	Per 100	Bblts Per 1000
CHARLEMAGNE—Sunrise red, flaked darker, large open flower, one of the most beautiful of the French varieties.....	.10			
CIRCE—Tall, deep dark red, large, extra fine flowers, very early.....	.25			
EMPRESS OF INDIA—Dark rich mahogany red	.05	.50		
ESTELLA—Cardinal red with amber white throat; large wide open flower.....	.10	1.00		
EVELYN KIRTLAND—(Austin) Flowers of strong substance, are a beautiful shade of rosy pink, darker at edges, fading to shell pink at center, brilliant scarlet blotches on lower petals, form wide open, many open at one time, giant straight slender spike.....	.10	.75	4.50	1.00
GOLDEN KING—Brilliant golden yellow, with crimson throat. Best blotched yellow.....	.05	.40		
GOLDEN MEASURE—Pure golden yellow, large wide open flower, on a tall spike; if you are looking for a real "glad," this is it.....	.50	5.00		
GOLDEN WEST—Rich nasturtium red, with golden suffusion, lower petals tipped with yellow05	.50		.75
GRETCHEN ZANG—(Austin) Flowers, large, of the most beautiful, soft melting shade of pink, blending into scarlet on lower petals; spike tall and graceful; very beautiful.....	.10	.75	3.50	.75
HALLEY—Large, wide open salmon flower of delicate tint; very early.....	.05	.30		.40
HERADA—(Austin) Pure mauve, with deeper markings in throat, large blooms on tall straight spike10	.75	3.50	.75
KUNDERDI GLORY—Cream pink with crimson stripe in center of each petal. Ruffled and fluted at the edges.....	.05	.50		1.00
LA PROPHETESSE—White with crimson blotch, early, very good.....	.05	.50		
LOVELINESS—One of the best for all purposes, large, wide open; cream tinted apricot rose....	.10	1.00		
MASTER WIETSE—Pure royal purple, solid color, large.....	.05	.50		.75
MRS. FRANK PENDLETON JR.—Rosy pink with large oxblood red blotch.....	.05	.50	3.00	1.00
MISS HELEN FRANKLIN—New, white, ruffled, a good one.....	.10	.75		
MRS. W. E. FRYER—Fine large scarlet; strong grower, medium spike.....	.10	.75		
MRS. FRANCIS KING—Flame pink, on tall spike, immense blooms. Needs no comment, one of our best sellers.....	.05	.30	1.75	.25
NIAGARA—The best commercial yellow; rich cream blending to canary, large flower on straight spike, thrifty grower, one of the best..	.05	.50	2.50	.50
ORANGE GLORY—Large ruffled orange, with lighter throat, very rich in color and a thrifty grower. We consider this a very choice variety	.10	1.00		
PANAMA—Deep rose pink; very large, solid color05	.50	2.50	.50
PINK LUSTRE—(Austin) The Par excel of all pink glads; the finest pink on the market in our estimation, grows on a medium length spike...	.20	2.00		
PINK PERFECTION—True La France pink. Large open flowers on a strong spike.....	.10	1.00		

	Each	Per 12	Per 100	Bblts Per 1000
PRINCEPS—Rich dark scarlet, marked with white, foliage dark green, very attractive.....	.05	.50		
PRINCE OF WALES—Large salmon pink; extra early, excellent.....	.10	1.00		
PRIDE OF GOSHEN—Large blooms of flesh pink with waved petals, strong grower.....	.10	.75		
PRIMULINUS HYBRIDS—Choice assortment of hybrids, from light yellow to copper. Very good25	1.50	30
PRIMULINUS—(True) A rare species from South Africa; small hooded flowers of primrose yellow, fine for borders with perennials.....	.05	.40		
ROSE WELLS—(Austin) Clear pale rose, with small blotch of lilac rose touched yellow. Large wide open flower on a tall, straight spike.....	.10	.75		
SCHWABEN—Large yellow, with small red blotch deep in throat, good healthy grower, very good05	.50		1.00
WAMBA—(Austin) Enormous blooms of deep salmon pink with rose markings. Form unusual being irregular and distinct. "The clown of the patch." Medium tall, straight spike, broad foliage. No collection complete without it....	.10	1.00		
WAR—Deep blood red, shaded crimson—black, wide open flower on tall spike, one of the best reds10	1.00		
WILLY WIGMAN—Large wide open flower, beautiful blush tint, with long bright blotch on lower petals. Very attractive.....	.10	.75		
YELLOW HAMMER—Pure yellow, good sized bloom on tall spike very fine yellow variety...	.05	.40	2.00	.50
LONE ELM MIXTURE—Containing mostly good named varieties. Many choice ones, and well worth the price we ask, has proven very satisfactory25	1.50	.20

We also have planting stock of America, Mrs. Francis King, Augusta, Niagara, Panama, Evelyn Kirtland, Gretchen Zang, Yellow Hammer, Primulinus Hybrids and Lone Elm Mixture.

If interested write for prices. All mail orders sent postpaid in United States and Canada.

R. F. D. 1, Ravenna, Ohio.

J. W. SEILER CO.